

kcck
jazz 88.3

WINTER 2010

**rhythm
& news**

ANNUAL REPORT FOR 2009

YEAR IN REVIEW

KCCK-2, THE IOWA CHANNEL

MEMBER PROFILE

oh, yeah

Key of G – Dennis Green

To Our Friends and Supporters



In 2009, I celebrated my tenth anniversary at KCCCK. Like most people, I will spend most of today doing things that didn't even exist ten years ago. And, I'll bet the way we all consume media has changed as well.

In a media environment crowded with disposable pop music, reality TV, personal music choices such as ipods and satellites, and social networking such as Facebook and YouTube... is there room for a local, jazz public radio station? We think so! And we think the hundreds of students, thousands of concert-goers, and tens of thousands of radio listeners who enjoy KCCCK programs, both on the air and around the town, agree.

Countless times since I arrived at KCCCK, people tell me how lucky they feel to have a jazz radio station in their town. These sentiments are echoed by the online listeners who have stumbled upon KCCCK and enjoy the station from their homes across the U.S. and from as far away as Brazil and Greece.

But being a great radio station is just not enough. Here at KCCCK, we see our mission as more than just playing songs on the radio. We want to make sure jazz remains a vibrant and viable music in the future.

That's why we've directed so much of our time and resources to jazz education. We visit elementary schools with our *Schoolhouse Jazz* presentations, organize *Middle School Jazz Band Camp* at Kirkwood, and match high school jazz bands with professional jazz players in the *Corridor Jazz Project*.

Equally important to us is supporting our local music community. With this in mind we've developed the world's only all-Iowa music service, *The Iowa Channel*.

While we're on the topic of new technology, we recently upgraded our webcasting solution and offer easier access to both KCCCK and *The Iowa Channel* to mobile audiences with custom-branded iPhone apps for both our main program streams.

In the following pages, you'll read more about our various projects, as well as about the people, like you, whose donations have made our work possible in the last fiscal year. We want to thank everyone who has joined us in helping to fulfill our mission.

Sincerely,

Dennis Green
General Manager

Jazz 88.3 KCCCK FM & HD Radio.
Member-supported
public radio from Kirkwood
Community College.

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Cover photo: Fareed Haque of *Garaj Mahal*
models his "Got Jazz?" t-shirt.

KCCK 2009 At A Glance

Weekly Listening Audience

11,000 – source: Arbitron
Listening Estimates, Fall 2009

Concert & Community Programs

Jazz Under The Stars –
combined attendance of 9,400

Jazz Education Programs

- Schoolhouse Jazz (Elementary)
- Jazz Band Camp (Middle School)
- Corridor Jazz Project (High School)
- Total students served: 3,000

Jazz in Your Neighborhood

- Jazz at The Mill, Iowa City
- Jazz at Melrose Meadows
- Garaj Mahal at Parlor City
- Iowa City Jazz Festival

Other Milestones:

- *Iowa City Jazz Festival* – 20-hour live broadcast, heard around the world.
- *The Iowa Channel* debuts. The only “all-Iowa” music service in existence.

The Year In Review

This year KCCK expanded programming into the community with some exciting special events. KCCK reached out and brought *Jazz in Your Neighborhood* with *Jazz at The Mill* in Iowa City, *Jazz at Melrose Meadows* in Iowa City and *Garaj Mahal* in Cedar Rapids.

In April, KCCK brought a live performance of the *UI Latin/Jazz Ensemble* at The Mill restaurant in Iowa City.

Directed by Jim Dreier, this ensemble is one of the UI’s top groups. Also performing was *Maracuja*, a Brazilian jazz combo under the direction of UI jazz faculty member Steve Grismore that is led by UI grad student Marcelo Bocato, a native of Brazil.

On a beautiful afternoon in June, KCCK hosted the *Dick Watson Trio and vocalist Eve Adamson* for an outdoor concert on the lawn at Melrose Meadows.



Dick Watson Trio with Eve Adamson

the 2009 festival to our listening audience at various times throughout the year.

In September, we partnered with the Parlor City Pub and Eatery in Cedar Rapids to present *Fareed Haque and Garaj Mahal* for a great evening of jazz. *Garaj Mahal* rocked the *Iowa City Jazz Festival* in 2008 with its blend of jazz and Mideast rhythms. Group leader and guitarist Fareed Haque also was a guest artist last fall at Kirkwood. The group was touring in support of a very well-received new album called “Woot” and KCCK was fortunate to have the opportunity to host an additional Midwest stop.

There is also a “new KCCK in town.” With the advent of HD Radio, KCCK can now provide a second program channel. Our HD-2 signal is called *The Iowa Channel*, and exclusively features Iowa musicians in a variety of genres. See the article on page 5 for more information about KCCK HD-2.

In 2010, we look forward to more opportunities to bring jazz to your neighborhood and music to your life!



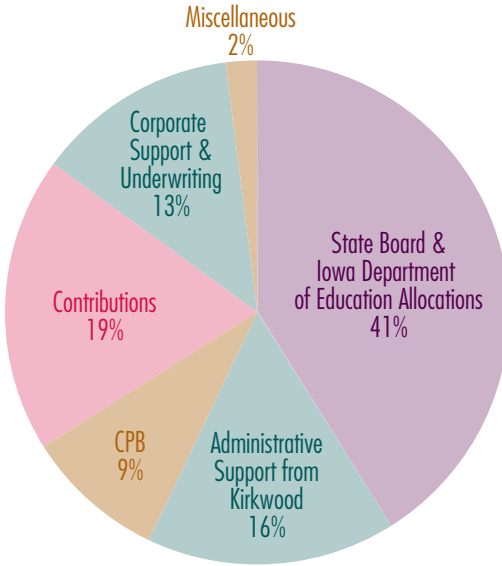
Jazz at the Mill



Iowa City Jazz Festival

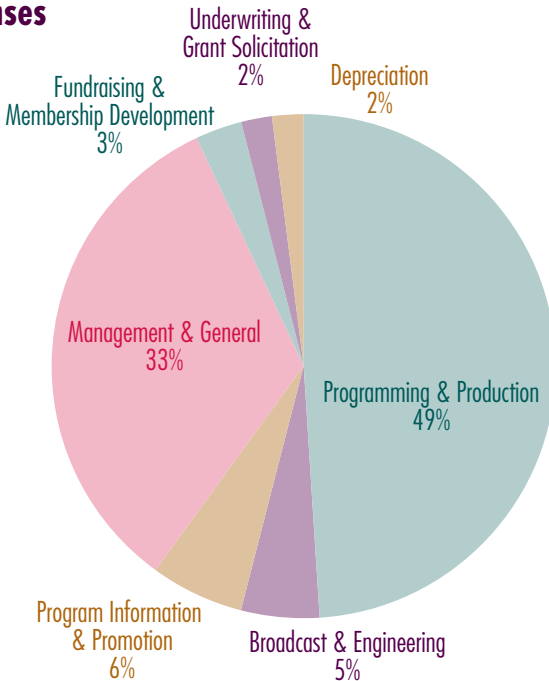
FY2009 Financial Summary

Revenue



Vibraphonist Steve Nelson was a part of the Bill Holland Quintet, which headlined at the 2009 Iowa City Jazz Festival.
Photo by Greg Frieden Photography

Expenses



The Board of Trustees is charged with setting policy for the college and ensuring the effectiveness of the institution by monitoring and evaluating strategic initiatives and financial direction of the college.

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KCCK's financial audit for fiscal 2009 can be viewed during business hours at the KCCK office or online at www.kcck.org.

The Iowa Channel

A typical hour of music on KCCK-2

Route 66/Joy Spring
The Daugherty
McPartland Group

Ogun
Euforquestra

Miles Tones
Sam Salamone

So What
Ray Blue

Time & Tide
SPT Theatre Company

Oye Como Va
Orquesta Alto Maiz

Carve Your Name
The Nadas

Seventh Son
The Blue Band

We Are In Love
Rod Pierson Big Band w/Craig Boche

You Left This
Iowa City West Jazz Ensemble
w/Bob Washut



Now, there's twice as much KCCK to enjoy. KCCK HD-2, dubbed *The Iowa Channel* made a quiet debut in March 2009, on the second channel made possible by digital HD Radio technology. *The Iowa Channel* extends KCCK's goal of supporting local music and local musicians by giving them something they have never had before... their own station.

"You'll hear a lot of jazz on *The Iowa Channel*," says General Manager Dennis Green, "but just as much blues, latin, worldbeat, even singer-songwriters and adult alternative artists. Our slogan is 'From Ashanti to Zollo,' so you get the idea of the wide variety."

Artists featured on *The Iowa Channel* must be Iowa-based or have an Iowa connection. Many will be from the Cultural Corridor, but any Iowa artist is welcome to submit music. College and high school bands, jazz or otherwise, are also welcome. *The Iowa Channel* broadcast day will also include KCCK concert recordings from events like *Jazz Under The Stars*.

"At this time, *The Iowa Channel* doesn't feature live DJs," Dennis says, "but the HD technology allows real-time display of the title and artist information, so you'll always know what or who you're listening to. The station is also linked to KCCK's Emergency Alert System (EAS) so emergency information will be transmitted on both our main and second channels.

How can you hear *The Iowa Channel*? To listen over the air in Cedar Rapids or Iowa City, you'll need an HD Radio. Personal media players like the Microsoft Zune can also pick up HD broadcasts. *The Iowa Channel* also webcasts at www.iowachannel.org. There is even an iPhone app! Just go to the Apple App store and search "The Iowa Channel."



Jazz Band Camp

For the past four years, KCCK has hosted over 50 area kids entering grades 6-9 with an interest in jazz band. They all have at least one year of band experience, but may know little about jazz. They bring their skills and their drive to the Kirkwood campus for a week of personal instruction, small combo and large group performances, and a whole lot of fun!

Co-directors Dennis McPartland and Al Naylor share the classrooms and stage with other gifted musical faculty members and guest performers who work with the kids on a variety of levels. The culmination of the week is a performance in Ballantyne Auditorium where the kids can show just how much they've learned in one short week. Many students make the camp an annual "must do" and guest performers often include jazz band camp alumni. Corridor students have the opportunity to work with some great teachers to expand their knowledge and skills while meeting other kids and having fun.



Jazz Under the Stars

For the first time in several years, two *Jazz Under The Stars* concerts had to be cancelled due to rain.

After beautiful weather and huge crowds to watch the Fred Woodard Trio and the Al Naylor Group, the skies opened up just two songs into a set from Funk Stop, and the equipment got too wet continue.

Matters were even worse the next week, as an all-day rain prevented us from presenting Lake Street Dive. Both groups have been offered a return engagement in a future year.

In 2010, we are making plans with a local venue to move the concerts indoors in the event of inclement weather.



(top) The Fred Woodard Trio

(above) Funk Stop kicks off their second song just before the rains shut them down.

(far left) Al Naylor

(left) A few die-hard fans were well prepared for the rain.



Schoolhouse Jazz

Schoolhouse Jazz made 15 appearances at schools up and down the Corridor last year, including this show at Wilson School in Cedar Rapids.

Thanks

Our thanks

to the individuals and companies who invested in jazz public radio with a contribution in 2009.

A special thanks to new KCCK members, listed in bold type.

KCCK's continued existence rests solely on the support of our listeners. YOU keep the jazz playing on KCCK!

The following list reflects charitable gifts given to KCCK between **January 1 and December 31 2009**. While every effort has been made to ensure that this report is accurate, we apologize in advance if we failed to list your name properly. Due to space limitations, we are unable to list the names of donors with gifts below \$25, but we are extremely grateful to each and every person who supports KCCK at the level of giving that is comfortable for them. If you believe your listing is in error, or you do not wish your name to be printed in future reports, please contact KCCK's Development Office at 319-398-5421.

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Thanks

Jazz 88.3 KCCK Iowa's Jazz Station

Our Vision

Music... it is a part of every human culture and society. We are entertained by it, we are moved by it.

At KCCK we use jazz music, one of the few original American art forms, to enrich people's lives, through radio, other technology and outreach events.

Our Mission

KCCK will extend the mission of Kirkwood Community College to provide opportunities for lifelong learning by informing, educating and entertaining our various audiences through high-quality radio programming and community outreach.

Through KCCK, Kirkwood provides an educational service that benefits the entire community, even those who will never set foot on campus or take a class.

Our Values

Jazz is a vibrant cultural art form, unique and important to American history and life.

• Education, both on the air and in outreach events, is an important part of programming.

• We adhere to the highest standards of quality, honesty, fairness, civility and ethics in our programming and relationships with listeners, volunteers, co-workers, funding partners and the community at large.

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Thanks

How To Help

Membership

Unlike commercial radio stations, public radio stations like KCCCK need support from listeners and the community to stay on the air. KCCCK is Iowa's only jazz radio station and can only continue playing jazz on the radio, and supporting jazz education in the schools through support by people who listen to the station and others who value jazz as an entertainment and cultural idiom. Donations to KCCCK are fully tax-deductible through the Kirkwood Foundation.

KCCCK is not a part of the Iowa Public Radio network, and so receives no part of their statewide pledge drives.

Underwriting

Businesses who value arts and culture as one of the key attractors to the Cedar Rapids and Iowa City community, and who want to associate their business with the affluent and attractive audience who listens to jazz on the radio, can support KCCCK through corporate underwriting. Nearly 16,000 people a week spend dozens of hours with KCCCK. Wouldn't you like to show them your business shares a common interest in jazz and the arts?

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How To Help

Planned and Stock Gifts

Estate planning, stock gifts and IRA rollovers are additional ways you can make sure the jazz keeps playing, not only for your own enjoyment, but for your children and grandchildren. To include KCCCK in your will, or other financial planning tool, contact your financial advisor.

For more information about any of these opportunities, or to make a gift to KCCCK, contact KCCCK's Development Office at 319-398-5421 or give online at www.kccck.org.

The KCCK Future Fund

Our thanks to these special members of KCCK who have done their part to make sure the jazz keeps playing for future generations. They have created a planned gift through a charitable trust, charitable gift annuity, life insurance policy, bequest or retirement plan designation.

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KCCK member Jamie Sharp (right) with her mother, Marie, and greyhound, Dash.

Member Profile – Jamie Sharp

Sharing Jazz Over the Years

Jamie Sharp has been a loyal KCCK listener for a long time and recently made a generous gift to the station in memory of her mother who introduced her to jazz as a child.

"I always heard her playing the piano – a lot of ragtime and old jazz standards. We also played records and listened to KSFO – the only radio station in the San Francisco Bay area that played jazz (at night). Al 'Jazzbeau' Collins was the DJ," Jamie remembers.

As a piano player, Sharp's mother was an avid jazz fan. She was so determined to play in her high school jazz band that she took up the double bass since the band already had a piano player! Jamie played clarinet and bass clarinet as well as dabbling with the alto sax and piano. Unfortunately, Jamie's high school didn't have a jazz band.

Despite this, she developed a true admiration for artists like Stan Getz, Jerry Mulligan, Dave Brubeck and Ramsey Lewis. One of her favorites was Oscar Peterson, although she loved so many different musicians.

Sharp's first jazz festival was the Monterey Jazz Festival in 1960. She attended the festival for several years before moving to Iowa. She shares, "I really believe that it was the highlight of my youth and young adult life!" When Jamie's mother moved to Iowa in 2004, Jamie took her to as many jazz events as possible including events at Hancher Auditorium, Jazz at the 'Brary, and Jazz at Riverside Theatre. "It was fun to share 'my jazz' with her."

So why donate to KCCK in memory of her mother? Jamie's contribution is earmarked for KCCK's jazz education programs. She knows how important it is to provide a musical outlet to kids. "Jazz allows kids to play 'outside the box,' and explore their creative side through improvisation, etc. Who knows, maybe jazz will inspire someone to take up music!"

Thanks to Jamie Sharp for her support of KCCK and to her mother for introducing her to the world of jazz.

Thanks

Corporate underwriting of programming on KCCK is an important source of financial support for the station.

We'd like to thank the following corporate sponsors for their ongoing contribution and commitment to KCCK.

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Got Jazz?

KCCK listeners are showing off their "Got Jazz?" shirts at jazz venues all over the Midwest. Gordon Edgar (above) in front of Chicago's legendary Green Mill Club. Michelle Altmeier (left) with vocalist Kurt Elling after a performance in Des Moines.



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