

## **Annual EEO Public File Report**

**KCCK-FM**

**October 1, 2010-September 30, 2011**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of KCCK-FM and is required to be placed in the public inspection files of this station and posted on its website.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KCCK-FM during the applicable period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule, which should be separately identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by such recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules

Sections 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed in Section 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Section 1.

For purposes of the Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by email.

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**Section 1**

**Vacancy Information**

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
	None	NA	0

Total Number of Persons Interviewed During Applicable Period: 0

**Section 2**

**Recruitment Source Information**

	Recruitment Source (Name, Address, Telephone Number, contact Person)	Total Number of Interviewees This Source Has Provided During This Period	Full-Time Positions for Which this Source Was Utilized
	None	0	None

In 2010-2011, no sources requested notification of job openings.

Groups and organizations wishing to be put on the mailing list for notification of full-time vacancies should contact the station in writing as follows:

KCKK-FM  
Attn: Employment Notifications  
6301 Kirkwood Blvd. SW  
Cedar Rapids, IA 52406

**Appendix 3 to**

**KCCK-FM Annual EEO Public File Report Form**

**Covering the period from October 1, 2010-September 30, 2011**

**Station Comprising Station Employment Unit: KCCK-FM**

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KCCK-FM.**

**Activity:** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**a. Prairie High School Junior Interviews**

**Date:** Nov. 11, 2010

**Participating Employee(s):** Dennis Green, General Manager

**Host/Sponsor of Activity:** Prairie High School, College Community School District.

**Description of Activity:** As a requirement before graduation, Prairie juniors participate in a mock job interview, answering questions and having their portfolio evaluated just as if they were applying for a real job. Students who choose to come to KCCK do so because they are interested in a career in broadcasting and in addition to the mock interview, have an opportunity to ask questions and learn more about opportunities at KCCK and in broadcasting.

**b. Kirkwood Communications Dept. Orientation and Employment Opportunities**

**Date:** September 22-23, 2010

**Participating Employee(s):** Dennis Green, General Manager; Bob Stewart Program Director; George Dorman, News & Operations Director

**Host/Sponsor of Activity:** Kirkwood Community College Communications Professor, Gale Smetana

**Description of Activity:** Students in the Communications Department hear about employment opportunities now at KCCK as part-time announcers, interns and volunteers, and get to ask questions about future opportunities at KCCK and broadcasting in general.

**Activity:** Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

**a. Iowa Broadcasters Association Broadcast Journalism Scholarship**

**Date:** 2010-2011 Academic Year

**Participating Employee(s):** Dennis Green, General Manager

**Host/Sponsor of Activity:** Iowa Broadcasters Association (IBA), Quarton-McElroy Foundation.

**Description of Activity:** KCCK's General Manager advises the Kirkwood scholarship program in selecting two Kirkwood students interested in pursuing a career in radio/TV broadcasting. Each student receives a \$2000 scholarship.

CERTIFICATION:

I hereby certify that the above information is true and complete, to the best of my knowledge.

Dennis Green  
General Manager  
KCCK-FM  
October 1, 2011